



The 22nd Annual Transformational Collaborative Outcomes Management (TCOM) Conference Sponsorship Prospectus

“Ever Forward: Growing Community, Cultivating Outcomes”

October 6-8th, 2026 • Arlington, VA

For more than two decades, the TCOM Conference has brought together a diverse and engaged community of professionals committed to improving outcomes across complex systems of care. Each year, leaders, practitioners, and decision-makers from across the U.S. and around the world gather to build skills, share innovations, and advance their work in areas such as data analytics, implementation, and family support.

The 22nd Annual TCOM Conference will take place October 6–8, 2026, in Arlington, Virginia, with a virtual conference to follow in February 2027. The conference offers multiple opportunities for sponsors and exhibitors to connect with attendees both in person and online.

TCOM serves as the person-centered conceptual framework for widely used tools, including ANSA, CANS, FAST, RISE, and CAT, supporting a global network of more than 150,000 active learners. With implementation spanning countries around the world, the TCOM community represents a growing and influential audience of professionals across child welfare, behavioral health, social work, juvenile justice, education, and related fields.

Each year, several hundred attendees participate in the conference, creating meaningful opportunities for sponsors and exhibitors to increase visibility, share resources, and build connections with a highly relevant and mission-driven audience. Through both in-person and virtual formats, partners can extend their reach, engage directly with participants, and contribute to the ongoing growth of the global TCOM Collaborative.

Why Become a Sponsor or Exhibitor?

If you are looking to connect with a highly engaged, mission driven audience who utilizes the TCOM Tools in multiple levels of the system and in daily work, we invite you to partner with us as a sponsor or exhibitor of the 2026 TCOM Conference. This is an opportunity to build meaningful visibility with professionals and decision-makers across systems of care, including child welfare, behavioral health, education, and juvenile justice.

With several hundred attendees each year—both in person and virtual experiences—sponsors can extend their reach to a growing global community.

From exhibiting and tabling to event participation and targeted promotion, you'll have multiple ways to showcase your work, share expertise, and engage directly with those implementing TCOM in practice.

Our sponsorship packages are designed to offer a range of flexibility and engagement, allowing you to choose the approach that aligns with your visibility goals. In addition to existing packages, tailor-made partnerships can be created to adapt to your specific strategy and goals, whether looking for a high level of visibility before and during the conference or targeting a specific audience.

Your support expands access to quality training and learning for parent partners, clinicians, supervisors, and administrators as we strive to offer more innovative approaches using the TCOM framework.

For more information about becoming a sponsor or exhibitor, contact our TCOM Conference Team at communications@praedfoundation.org.

Annual TCOM Conference Sponsorship Options

☐ Transformational Steward (\$20,000+)

- 6 complimentary in-person passes (October 6-8, 2026)
- 5 complimentary virtual passes (February 2027)
- Logo placement on large stage screen
- Recognition in the "Thank you to Our Sponsors" page of the digital brochure (full page)
- Virtual exhibitor booth (event app)
- Recognition on slide before plenary sessions
- Complimentary exhibitor table (in-person conference)
- Logo on swag item (notebook+lanyard)
- Mention on a sponsorships post on a TCOM-branded venture (TCOM Conversations, Instagram, LinkedIn)

☐ Systems Innovation Partner (\$10,000+)

- 4 complimentary in-person passes (October 6-8, 2026)
- 3 complimentary virtual passes (February 2027)
- Logo placement on large stage screen
- Recognition in the "Thank you to Our Sponsors" page of the digital brochure (half page)
- Logo on swag item (lanyard)
- Virtual exhibitor booth (event app)
- Complimentary exhibitor table (in-person conference)

☐ Outcomes & Implementation Partner (\$7,500+)

- 2 complimentary in-person passes (October 6-8, 2026)
- 3 complimentary virtual passes (February 2027)
- Recognition in the "Thank you to Our Sponsors" page of the digital brochure (half page)
- Logo on swag item (lanyard)
- Virtual exhibitor booth (event app)
- Complimentary exhibitor table (in-person conference)

☐ Child & Family Impact Partner – Custom (\$5,000+)

- 2 discounted (50%) in-person passes (October 6-8, 2026)
- 2 complimentary virtual passes (February 2027)
- Recognition in the "Thank you to Our Sponsors" page of the digital brochure (eighth page logo+mission statement)
- Virtual exhibitor booth (event app)
- Complimentary exhibitor table (In-person conference)

Annual TCOM Conference Exhibitor Options

☐ Community Ally (\$1,500+)

- 1 discounted (50%) in-person passes (October 6-8, 2026)
- Complimentary exhibitor table (in-person conference)

Specific Event or Item Sponsorship Options

☐ Breakfast Sponsorship (3 Available) (\$7,000+)

Breakfast takes place at the Hilton Arlington Rosslyn the Key Virginia.

- Logo placement on large stage screen
- Recognition via thank-you placard at beverage/meal stations
- Recognition in the “Thank you to Our Sponsors” page of the digital brochure (quarter page)
- Mention on a sponsorships post on a TCOM-branded venture (TCOM website, Instagram, LinkedIn)

☐ Morning Break Sponsorship (3 Available) (\$2,500+)

Morning breaks take place between sessions and provide networking opportunities for attendees.

- Recognition via thank-you placard at beverage/meal station
- Mention on a ‘sponsorships’ post on a TCOM-branded venture (TCOM website, Instagram, LinkedIn)
- Recognition in the “Thank you to Our Sponsors” page of the digital brochure

☐ Awards Luncheon (2 Available) (\$ 18,000+)

Buffet lunch takes place during a luncheon on Wednesday, October 7th, 2026. Awards are presented at this time.

- Logo placement on large stage screen
- Recognition via thank-you placard at beverage/meal station
- Mention on a sponsorships post on a TCOM-branded venture (TCOM website, Instagram, LinkedIn)
- Recognition in the “Thank you to Our Sponsors” page of the digital brochure (full page)

☐ Networking Reception (3 Available) (\$15,000+)

Networking reception takes place for 2.5 hours on Day 1 in conjunction with the Poster Session, offering attendees a space to connect, engage, and exchange ideas in a more informal setting.

- Recognition via thank-you placard at beverage/meal station
- Mention on a sponsorships post on a TCOM-branded venture (TCOM website, Instagram, LinkedIn)
- Recognition in the “Thank you to Our Sponsors” page of the Flip book (quarter page)

Specific Event or Item Sponsorship Options

☐ **Boxed Lunch (3 Available) (\$8,000)**

Boxed lunch will take place for 1-hour on Day 1 (Tuesday, October 6th)

- Recognition via thank-you placard at beverage/meal station
- Mention on a sponsorships post on a TCOM-branded venture (TCOM website, Instagram, LinkedIn)
- Recognition in the "Thank you to Our Sponsors" page of the digital brochure (One eighth page)

☐ **Afternoon Break (4 Available) (\$2,000)**

Day 2 Beverage Only

- Recognition via thank-you placard at beverage/meal station
- Mention on a sponsorships post on a TCOM-branded venture (TCOM website, Instagram, LinkedIn).

☐ **TCOM Champion Game Show (2 Available) (\$2,000+)**

This one-hour, Family Feud-style interactive game invites selected audience members to showcase their TCOM knowledge in a fun and engaging competition. After three rounds, a winning team will be announced and awarded a TCOM prize, providing a great opportunity for sponsor visibility and participant engagement.

- Recognition in the "Thank you to Our Sponsors" PowerPoint slide and verbal mention

☐ **Signature SWAG & Keepsake Sponsorships (2 Available) (\$2,000)**

Branded SWAG items place your company directly in the hands of attendees, offering lasting visibility beyond the event.

- Logo placement on Cosmic Speckled Clay Coffee Mug (one logo)
- Logo placement on Bamboo/Marble Coaster (one logo)

Annual TCOM Conference Sponsorship Agreement

Please fill out the information below for our records and confirm your agreement as a sponsor of the 22nd Annual TCOM Conference. The 2026 TCOM Conference will take place October 6–8th, 2026 in Arlington, Virginia and virtually February 2027.

ORGANIZATION/BUSINESS NAME:		
BRIEF DESCRIPTION OF ORGANIZATION/BUSINESS:		
ADDRESS:		
CITY:	STATE:	ZIP/POSTAL:
WEBSITE:		
CONTACT NAME:		
CONTACT TITLE:		
CONTACT EMAIL:	PHONE:	
Please upload up to 4 logos of your organization in the highest quality (vector file and png)		

Signature

X: _____

Total Sponsorship

\$ _____

Payment Method:

- ☐ Check (enclosed, payable to Praed Foundation)
- ☐ Credit Card (Visa, MC, AMEX)
- ☐ Digital Invoice

Annual TCOM Conference Sponsorship

Please email this form to: communications@praedfoundation.org

Thank you for your support! The 22nd Annual TCOM Conference is hosted by the [Praed Foundation](#). The Praed Foundation is a 501(c)(3) organization and your sponsorship is tax deductible. Upon official acceptance of the TCOM Conference Sponsorship Application, you will receive an invoice. Please note that the Praed Foundation has the right to respectfully decline and return payment for any support that may present a conflict of interest.

Please Note:

- Credit card payments will be made over the phone. Once processed, a receipt indicating payment, will be sent via email.
- Invoices will be sent to the Contact Email and are due within 30 days.