



## TCOM- “A World-Wide Collaboration”

For nearly two decades, the national 3-day TCOM Conference has provided a platform for professionals to meet up, develop their skills, and share their knowledge. A variety of individuals come to the conference to either gain or share their knowledge of data analytics, implementation, family support, and many other topics. Our attendees come from fields such as child welfare, mental health, behavioral health, social work, juvenile justice, education, and other complex systems of care. The annual TCOM Conference takes place in the Fall each year at a variety of cities across the country.

TCOM (*Transformational Collaborative Outcomes Management*) is the conceptual framework for the TCOM tools (e.g. ANSA, CANS, FAST, RISE, SSIT, CAT). TCOM has a broad international reach, with 30 countries across the world implementing the TCOM framework. We also have 120,000+ active users who train on the online TCOM Training platform. With our continued expansion, the TCOM Conference continues to grow.

## Why Sponsor?

If you are looking to build awareness of your organization to those who utilize the TCOM Tools, then we highly encourage you to collaborate with us for the annual TCOM Conference. You are given the chance to increase your visibility with hundreds of professionals in systems of care. You will be able to introduce your product and work during our events, tabling, and other promotional methods. 400+ individuals attend the TCOM Conference each year. We offer an in-person and virtual aspect for attendees, presenters, and sponsors to maximize our reach to the TCOM Collaborative.

Our sponsorship packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach. Our Conference Coordinator is available for any questions you may have in regards to sponsorship. Also, in addition to existing packages, tailor-made partnerships can be created to adapt to your specific strategy and goals, whether looking for a high level of visibility before and during the conference or targeting a specific audience.

Your organization will be highlighted throughout the course of your sponsorship commitment. Every dollar you contribute supports quality training and learning to parent partners, clinicians, supervisors, and administrators as we strive to offer more innovative approaches using the TCOM framework.

For more information, you may contact our TCOM Conference Team at [communications@praedfoundation.org](mailto:communications@praedfoundation.org).



# Annual TCOM Conference Sponsorship Options

**Diamond Level Partner (\$20,000+)**

- 6 complimentary In-Person Passes
- 5 complimentary Virtual Passes
- Sponsor Specific Web Link in Virtual Platform
- Large Virtual Sponsor Booth
- Virtual Banner Ad
- Full Page in Sponsor Brochure
- Complimentary exhibit table
- Logo on Swag Item
- Post-event registration list (opted-in users)
- Included sponsorship and mention on a TCOM-branded venture (blog, podcast, YouTube Channel)

**Transformational Partner (\$10,000+)**

- 4 complimentary In-Person Passes
- 3 complimentary Virtual Passes
- Large Virtual Sponsor Booth
- Virtual Banner Ad
- Full Page in Sponsor Brochure
- Complimentary exhibit table
- Logo on Swag Item
- Post-event registration list (opted-in users)

**Collaborative Partner (\$7,500+)**

- 2 complimentary In-Person Passes
- 3 complimentary Virtual Passes
- Medium Virtual Sponsor Booth
- Virtual Banner Ad
- Half Page in Sponsor Brochure
- Complimentary exhibit table
- Logo on Swag Item
- Post-event registration list (opted-in users)

**Outcomes Partner (\$5,000+)**

- 4 discounted (50%) In-Person Passes
- 2 complimentary Virtual Passes
- Medium Virtual Sponsor Booth
- Quarter Page in Sponsor Brochure
- Virtual Banner Ad
- Complimentary exhibit table
- Logo on Swag Item
- Post-event registration list (opted-in users)

**Management Partner (\$1,500+)**

- 2 discounted (50%) In-Person Passes
- 2 complimentary Virtual Passes
- Small Virtual Sponsor Booth
- Logo featured in Conference Brochure
- Virtual Banner Ad
- Complimentary exhibit table
- Logo on Swag Item
- Post-event registration list (opted-in users)

<b>ORGANIZATION/BUSINESS NAME:</b>		
<b>ADDRESS:</b>		
<b>CITY:</b>	<b>STATE:</b>	<b>ZIP/POSTAL:</b>
<b>WEBSITE:</b>		
<b>CONTACT NAME:</b>	<b>CONTACT TITLE:</b>	
<b>CONTACT EMAIL:</b>	<b>PHONE:</b>	

X: \_\_\_\_\_ \$ \_\_\_\_\_ TOTAL SPONSORSHIP  
SIGNATURE

PAYMENT METHOD:  Check (enclosed, payable to Praed Foundation)  
 Credit Card (Visa, AmEx, MC)<sup>1</sup>  
 Email Invoice<sup>2</sup>

Please email this form to: [communications@praedfoundation.org](mailto:communications@praedfoundation.org) by **July 21, 2023**.

Thank you for your support! The Praed Foundation is a 501(c)(3) organization and your sponsorship is tax deductible. Upon official acceptance of the TCOM Conference Sponsorship Application, you will receive an invoice. Please note that the Praed Foundation has the right to respectfully decline and return payment for any support that may present a conflict of interest.

<sup>1</sup> Credit card payments will be made over the phone. Once processed, a receipt indicating payment, will be sent via email.

<sup>2</sup> Invoices will be sent to the Contact Email and are due within 30 days.

