



## TCOM - Transformational Collaborative Outcomes Management

For nearly two decades, the national 3-day TCOM Conference has provided a platform for professionals to gather, develop their skills, and share their work. A variety of individuals come to the conference to either gain or share their knowledge of data analytics, implementation, family support, and many other topics. Our attendees come from fields such as child welfare, mental health, behavioral health, social work, juvenile justice, education, and other complex systems of care. **The 18<sup>th</sup> Annual TCOM Conference will take place September 21 – 23, 2022 in New Orleans, LA and virtually September 26-27, 2022.**

TCOM is the conceptual framework for the TCOM tools (e.g. ANSA, CANS, FAST, RISE, SSIT, CAT). TCOM has a broad international reach, with 30 countries across the world implementing the TCOM framework and 115,000+ active users who train on the TCOM Tools on the online TCOM Training platform. With our continued expansion, the annual TCOM Conference continues to grow.

### Why Sponsor?

**If you are looking to build awareness of your organization to those who utilize the TCOM Tools, we highly encourage you to collaborate with us as a sponsor for the 2022 TCOM Conference.** You are given the chance to increase your visibility with hundreds of professionals in systems of care. You will be able to introduce your product and work during our events, tabling, and other promotional methods. More than 400 individuals attend the TCOM Conference each year, and we are offering an in-person and virtual aspect for attendees, presenters, and sponsors to maximize our reach to the TCOM Collaborative.

Our sponsorship packages offer you a wide range of opportunities adapted to your needs and the level of visibility that you want to reach. In addition to existing packages, tailor-made partnerships can be created to adapt to your specific strategy and goals, whether looking for a high level of visibility before and during the conference or targeting a specific audience. Our Conference Coordinator is available for any questions you may have in regards to sponsorship.

Your organization will be highlighted throughout the course of your sponsorship commitment. But beyond benefits received, every dollar you contribute supports quality training and learning to parent partners, clinicians, supervisors, and administrators as we strive to offer more innovative approaches using the TCOM framework.

For more information, you may contact our TCOM Conference Team at [communications@praedfoundation.org](mailto:communications@praedfoundation.org).

# Annual TCOM Conference Sponsorship Options

<input type="checkbox"/> <b>Diamond Level Partner (\$20,000+)</b> <ul style="list-style-type: none"> <li>6 complimentary In-Person Passes</li> <li>5 complimentary Virtual Passes</li> <li>Sponsor Specific Web Link in Virtual Platform</li> <li>Large Virtual Sponsor Booth</li> <li>Virtual Banner Ad</li> <li>Full Page in Sponsor Brochure</li> </ul> <ul style="list-style-type: none"> <li>Complimentary exhibit table</li> <li>Logo on Swag Item</li> <li>Post-event registration list (opted-in users)</li> <li>Included sponsorship and mention on a TCOM-branded venture (blog, podcast, YouTube Channel)</li> </ul>	
<input type="checkbox"/> <b>Transformational Partner (\$10,000+)</b> <ul style="list-style-type: none"> <li>4 complimentary In-Person Passes</li> <li>3 complimentary Virtual Passes</li> <li>Large Virtual Sponsor Booth</li> <li>Virtual Banner Ad</li> <li>Full Page in Sponsor Brochure</li> <li>Complimentary exhibit table</li> <li>Post-event registration list (opted-in users)</li> </ul>	<input type="checkbox"/> <b>Collaborative Partner (\$7,500+)</b> <ul style="list-style-type: none"> <li>2 complimentary In-Person Passes</li> <li>3 complimentary Virtual Passes</li> <li>Medium Virtual Sponsor Booth</li> <li>Virtual Banner Ad</li> <li>Half Page in Sponsor Brochure</li> <li>Complimentary exhibit table</li> <li>Post-event registration list (opted-in users)</li> </ul>
<input type="checkbox"/> <b>Outcomes Partner (\$5,000+)</b> <ul style="list-style-type: none"> <li>4 discounted (50%) In-Person Passes</li> <li>2 complimentary Virtual Passes</li> <li>Medium Virtual Sponsor Booth</li> <li>Quarter Page in Sponsor Brochure</li> <li>Virtual Banner Ad</li> <li>Complimentary exhibit table</li> <li>Post-event registration list (opted-in users)</li> </ul>	<input type="checkbox"/> <b>Management Partner (\$1,500+)</b> <ul style="list-style-type: none"> <li>2 discounted (50%) In-Person Passes</li> <li>2 complimentary Virtual Passes</li> <li>Small Virtual Sponsor Booth</li> <li>Logo featured in Conference Brochure</li> <li>Virtual Banner Ad</li> <li>Complimentary exhibit table</li> <li>Post-event registration list (opted-in users)</li> </ul>

## Specific Event or Item Sponsorship

<input type="checkbox"/> <b>Awards Luncheon (\$10,000+)</b> Buffet lunch takes place at the JW Marriott New Orleans following the keynote sessions on Day 1. Awards are presented at this time. <ul style="list-style-type: none"> <li>Prominent logo placement at event, including entrance, stage, table, and surrounding area</li> <li>Recognition during the award ceremony</li> <li>Premier reserved seating near stage</li> <li>Logo displayed on lunch napkins</li> </ul>	<input type="checkbox"/> <b>Networking Reception (\$8,500+)</b> Cocktail reception takes place at the JW Marriott New Orleans following the Pre-Conference Day. Posters are featured at this time. <ul style="list-style-type: none"> <li>Prominent logo placement at reception, including entrance, table, and surrounding area</li> <li>Recognition during the reception</li> <li>Name/Logo listed with reception</li> </ul>
<input type="checkbox"/> <b>Canal Street Good Morning Breakfast (\$7,000+)</b> Continental breakfast takes place at the JW Marriott New Orleans each morning of the Conference. <ul style="list-style-type: none"> <li>Prominent logo placement at breakfast, including entrance, stage, table, and surrounding area</li> <li>Recognition during welcome from Praed Foundation</li> <li>Name/Logo listed with breakfast</li> </ul>	<input type="checkbox"/> <b>Coffee Breaks (\$5,000+)</b> Continental breakfast takes place at the JW Marriott New Orleans each morning of the Conference. <ul style="list-style-type: none"> <li>Prominent logo placement at breakfast, including entrance, stage, table, and surrounding area</li> <li>Recognition during welcome from Praed Foundation</li> <li>Name/Logo listed with coffee breaks</li> </ul>
<input type="checkbox"/> <b>Virtual Only (\$500)</b> <ul style="list-style-type: none"> <li>Medium Virtual Sponsor Booth</li> <li>Virtual Banner Ad</li> </ul>	<input type="checkbox"/> <b>Exhibit Table Only (\$1,000)</b> <ul style="list-style-type: none"> <li>Standard exhibit table at the in-person TCOM Conference.</li> </ul>



# Annual TCOM Conference Sponsorship

Please fill out the below information for our records and to confirm your agreement as a sponsor of the 18<sup>th</sup> Annual TCOM Conference. **The 2022 TCOM Conference will take place September 21 – 23, 2022 in New Orleans, LA and virtually September 26-27, 2022.**

ORGANIZATION/BUSINESS NAME:		
BRIEF DESCRIPTION OF ORGANIZATION/BUSINESS:		
ADDRESS:		
CITY:	STATE:	ZIP/POSTAL:
WEBSITE:		
CONTACT NAME:	CONTACT TITLE:	
CONTACT EMAIL:	PHONE:	
LOGO/IMAGES: Upload up to 4 logos of your organization in the highest quality (vector file, jpg, png, pdf, etc.)		

X: \_\_\_\_\_ \$ \_\_\_\_\_ TOTAL SPONSORSHIP  
SIGNATURE

PAYMENT METHOD:  Check (enclosed, payable to Praed Foundation)  
 Credit Card (Visa, AmEx, MC)<sup>1</sup>  
 Digital Invoice<sup>2</sup>

Please email this form to: [communications@praedfoundation.org](mailto:communications@praedfoundation.org) by **August 31, 2022**.

Thank you for your support! The 18<sup>th</sup> Annual TCOM Conference is hosted by the [Praed Foundation](http://Praed Foundation). The Praed Foundation is a 501(c)(3) organization and your sponsorship is tax deductible. Upon official acceptance of the TCOM Conference Sponsorship Application, you will receive an invoice. Please note that the Praed Foundation has the right to respectfully decline and return payment for any support that may present a conflict of interest.

<sup>1</sup> Credit card payments will be made over the phone. Once processed, a receipt indicating payment, will be sent via email.

<sup>2</sup> Invoices will be sent to the Contact Email and are due within 30 days.