



15th annual TCOM Conference

Hyatt Regency Indian Wells Resort and Spa • Palm Springs, CA

October 2-4, 2019

SPONSORSHIP GUIDE

THE CONFERENCE

Culture and Community: Sharing Stories from the Collaborative

Transformational Collaborative Outcomes Management (TCOM) is an approach grounded in the philosophy of a shared vision to help people achieve their wellness goals. The national TCOM Conference offers a platform for the TCOM collaborative to learn from each other and share their experiences.

Strategies associated with TCOM are now used across the world to create a common language in such diverse places as Italy, Kenya, Hong Kong, and Singapore. This year, approximately 80% of all children and youth served by the public sector in the United States will participate in a CANS assessment process. Given this widespread use, it is incumbent upon us to understand, to the best of our abilities the impact of cultural and community factors on the applications of our common language and shared approaches.



Why?

There is no better time to get involved! The national TCOM conference continues to grow. With over 150,000 active users on the online TCOM Training platform and 3,000+ social media followers, your organization will be highlighted throughout the course of your sponsorship commitment. Every dollar goes toward supporting quality training and learning to parent partners, clinicians, supervisors, and administrators as we strive to offer more and improve from attendee feedback.

There are many sponsorship opportunities. Choose general sponsorship levels, which includes complimentary/dis-counted registrations, printed advertisement space, attendee lists and more, or item level sponsorships with your logos on various conference swag. Any amount is greatly appreciated.

All sponsors will receive social media and podium recognition at the conference. Attendance lists with contact information will be shared at the conclusion of the event. There is also the opportunity to draft a post for TCOM Conversations (collaborative blog) before or after the conference. Make your selection by checking one of the boxes on the next page and confirm the total amount.

SPONSORSHIP OPTIONS

Transformational Partner (\$10,000+)

- 4 complimentary registrations
- Full page printed advertisement
- Reserved seating at receptions
- Complimentary exhibit table

Collaborative Partner (\$7,500+)

- 2 complimentary registrations
- Half-page printed advertisement
- Reserved seating at receptions
- Complimentary exhibit table

Outcomes Partner (\$5,000+)

- 4 discounted registrations
- Quarter-page printed advertisement
- Reserved seating at receptions
- Complimentary exhibit table

Management Partner (\$1,000+)

- 2 discounted registrations
- Footer-printed advertisement
- Complimentary exhibit table

ITEM SPECIFIC SPONSORSHIP

CE COVERAGE (\$5,000)

Continuing education units are offered to all attendees. Sponsor's logo, along with the provider logo, are featured on certificates.

- Logo on certificate
- Quarter-page printed advertisement
- Complimentary Exhibit table

NETWORKING RECEPTION (\$3,000)

Cocktail reception takes place at the venue following Day 1 of the conference. Posters are featured at this time.

- Quarter-page printed advertisement
- Complimentary Exhibit table
- Sponsorship signage displayed

OTHER CONFERENCE SWAG (\$500-3,000)

Additional promotional items can be offered at the conference upon sponsorship. Items include notepads, water bottles, portable phone chargers, USB drives, bluetooth speakers, keychains, stress balls and more. We will help you select the right swag for your sponsorship. If this option is selected, communications@praedfoundation.org will reach out to confirm.

\$ if other, specify amount

ORGANIZATION/BUSINESS NAME		
ADDRESS		
CITY	STATE	ZIP/POSTAL
WEB ADDRESS		
PRIMARY POC	EMAIL	
POC TITLE	PHONE	

X: _____
signature

\$	TOTAL SPONSORSHIP
-----------	--------------------------

PAYMENT METHOD

- Check (payable to *The Praed Foundation*) # _____ Send Invoice to email above
- CC payment (Visa, AmEx, Mastercard) *All credit card payments will be made over the phone for security purposes. Once processed, a paid receipt will be sent.

Email this form to communications@praedfoundation.org or mail in this page with payment by September 1st, 2019 to
The Praed Foundation, attn: Conferences
550 N Kingsbury St, Suite 101 | Chicago, IL 60654