



Transformational Collaborative Outcomes Management

# 14<sup>TH</sup> ANNUAL TCOM CONFERENCE

## OCTOBER 3-5, 2018

THE DRAKE HOTEL ♦ CHICAGO, IL

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*SPONSORSHIP  
OPPORTUNITIES*

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# THE CONFERENCE

## EVIDENCE-BASED PRACTICE:

## TAKING PERSON CENTERED

## CARE TO SCALE

Transformational Collaborative Outcomes Management (TCOM) is an approach grounded in the philosophy of a shared vision to help people achieve their wellness goals. The 14<sup>th</sup> Annual Conference, jointly hosted by The Praed Foundation and Chapin Hall at the University of Chicago, offers a platform for over 400 attendees to collaborate and share their experiences of how they are using the TCOM approach to impact all levels of care across multiple systems.

The theme of this year's conference is *Taking Person Centered Care to Scale*, which is a central tenant of the TCOM philosophy – **keeping the child/youth, adult, and family at the CENTER of everything we do**. If the person is an equal partner in the use of TCOM tools then it is possible to go to scale with the vision of people as equal partners.

## WHY SPONSOR?

With a solid presence in every state in the U.S. and new international collaborators, the TCOM conference represents a growing and engaged professional community. Last year's conference attendance grew by 30%-growth we expect to continue at the 14<sup>th</sup> Annual TCOM Conference in October 2018.

### VISIBILITY

With over 130,000 accounts on the TCOM Training site and 2,000 social media followers, your organization will be highlighted on all of our outlets throughout the course of your sponsorship commitment.

### IMPACT

Your sponsorship directly goes toward supporting quality training and learning to parent partners, clinicians, supervisors, system administrators, and thought leaders as we strive to offer more each year and improve the conference from attendee feedback.

### RECOGNITION

Your organization will be recognized throughout the conference and in the conference brochure, our social media streams, and online training platform.



# SPONSORSHIP OPPORTUNITIES

## GENERAL SPONSORSHIP LEVELS

### **PARTNER SPONSORSHIP (\$10,000)**

- Joint planning involvement with The Praed Foundation and Chapin Hall at the University of Chicago
- Recognition of sponsorship at a breakfast
- 2 complimentary and 4 discounted registrations
- Full page program ad
- Reserved seating at receptions
- Complimentary exhibit table
- Social Media/Podium recognition
- Post-conference attendee list

### **REDWOOD LEVEL (\$7,000)**

- 2 complimentary registrations
- Recognition of sponsorship at a snack break
- Half page program ad
- Reserved seating at reception
- Complimentary exhibit table
- Social Media/Podium recognition
- Post-conference attendee list

### **BIRCH LEVEL (\$5,000)**

- 1 complimentary registration, 2 discounted registrations
- Recognition of sponsorship at a beverage break
- Quarter page program ad
- Reserved seating at reception
- Complimentary exhibit table
- Social Media/Podium recognition
- Post-conference attendee list

### **MAPLE LEVEL (\$2,500)**

- 4 discounted registrations
- Quarter page program ad
- Complimentary exhibit table
- Social Media/Podium recognition
- Post-conference attendee list

### **EXHIBITOR LEVEL (\$1,000)**

- 2 discounted registrations
- Footer program ad
- Complimentary exhibit table
- Social Media/Podium recognition
- Post-conference attendee list

## TARGETED SPONSORSHIP

### **CE Coverage (\$10,000)**

- Continuing Education offered to attendees
- Organization and CE provider logo featured on certificates
- 4 discounted registrations
- Full page program ad
- Complimentary exhibit table
- Podium Recognition

### **Tote Bags (\$2,500)**

- Tote bags carried by all attendees throughout the conference
- Conference icon and organization logo featured on one side

### **Pens (\$2,000)**

- Conference and organization logo featured on pens distributed to all attendees

### **Pre-conference Networking Reception (\$5,000)**

- Complimentary beverage and light snack on 10/3
- Recognition of sponsorship at the event
- 2 discounted registrations, exhibit table
- Quarter page program ad

### **Attendee Lanyards/Badges (\$1,000)**

- Name tags worn by all attendees throughout the conference

### **Custom notepads (\$500)**

- Conference and organization logo featured on notepads given to all sponsors

# SPONSORSHIP APPLICATION

14<sup>TH</sup> ANNUAL TCOM CONFERENCE  
October 3-5, 2018 ♦ The Drake Hotel ♦ Chicago, IL

ORGANIZATION/BUSINESS NAME FOR SIGNAGE _____
ADDRESS _____
CITY _____ STATE _____ ZIP/POSTAL _____
WEB ADDRESS _____
TWITTER/FACEBOOK HANDLE @ _____ / @ _____

PRIMARY POINT OF CONTACT _____
TITLE _____
EMAIL _____ PHONE _____

SPONSORSHIP OPPORTUNITIES	Partner Sponsorship \$10,000	CE Coverage \$10,000
	Redwood Level \$7,000	Pre-conference Networking Reception \$5,000
	Birch Level \$5,000	Tote Bags \$2,500
	Maple Level \$2,500	Pens \$2,000
	Exhibitor Level \$1,000	Lanyards and Badges \$1,000
		Custom Notepads \$500
	\$ _____	Total Amount

## PAYMENT METHOD

Check (Payable to The Praed Foundation) Check # _____	Invoice Order Order # _____
Credit Card: <i>Visa Mastercard American Express</i> Card # _____ Exp. _____ CVC _____	
Billing address (if different than above): _____	
Name on card: _____	Signature: _____

*When we receive the sponsorship application, we will send you a invoice. When we receive payment, we will email the receipt to the primary point of contact. Payment must be submitted before August 1, 2018 to*

The Praed Foundation, attn: Katherine Sun  
550 N Kingsbury St, Suite 101 | Chicago, IL 60654  
ksun@chapinhall.org

Thank you for your support! The Praed Foundation and Chapin Hall are 501(c)(3) organizations and is tax-deductible. Upon official acceptance of the original application, this document will serve as a contract and invoice. Please note that The Praed Foundation has the right to respectfully decline and return payment for any support that may present a conflict of interest